

Activity 10: Comparison Shopping

Ready to shop? Don't forget to compare! A good way to spend wisely is to get in the habit of comparison shopping. Comparison shopping means comparing the quality, price, and convenience of the products or services you want before buying them.

As well as saving you a lot of money, comparison shopping also gives you information about what is available in your area, and allows you to use the shopping method that is most convenient and efficient for you.

EXAMPLE: Comparison Shopping for Jeans

Store:	GAP (at the Mall)	Discount Store (Marshalls)	Internet	Thrift Store
Price:	\$50	\$35	\$30	\$10
Location:	Far away	Close	My home	Very close
Hours:	Convenient	Convenient	Convenient	Closes at 4:30 p.m.
Extra Costs:	\$10 for para transit	None	\$7 for shipping	None
Other:	Fun to visit!	None	Can't try them on	Don't have my size

In the example above, we chose to buy the jeans from the discount store because:

- The jeans cost \$15 less at the discount store than they did at the mall.
- The discount store had the right size jeans, unlike the thrift store.
- The discount store is easy to get to.
- The online list price for the jeans is \$5 less than the discount store, but when you add shipping it's actually \$2 more. This price might be worth the convenience of shopping from home, as long as you don't mind not trying on the jeans first.

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Now it's your turn! Use the blank chart below to help you comparison shop.

Comparison Shopping for _____

Store:	Store #1	Store #2	Store #3	Store #4
Price:				
Location:				
Hours:				
Extra Costs:				
Other:				



Remember...

Comparison shopping means comparing the quality, price, and convenience of what you want to purchase.